

A Wireless Vancouver available to us all!

BCNet 7th Annual Conference – April 17th 2007

Jon Martell, PMP, Martell Consulting, Panel Chair

Bruce P. Clayman, SFU and Vancouver Economic Development
Commission

Peter van der Gracht, President & CEO, Ignition Point Technologies
Corp. Director of
WinBC.

Judy Bishop, Managing Partner, Bishop + Company

Municipal Wireless Networks

- As of March 2007, over three hundred cities undertaking and completing wireless projects.
- Billion dollar industry.
- Large equipment manufacturers are supporting the effort.
- Large companies in the US are service providers betting their future on municipal wireless: Earthlink, MetroFi to name the two largest ones.
- Even giant Google is experimenting to see if there is a business case for ad-based free services.
- Business cases and models are still evolving so are expectations.

In Canada...

- Toronto (via Toronto Hydro) – commercial service
- Edmonton – city services only
- Coquitlam – analysis and options in 2006
- Many cities are looking at it but taking a “wait and see” approach.

Vancouver Wireless

- In 2005/2006, the City of Vancouver researched various deployments
- Recently produced a report on the various options.
- The panel is gathered here to discuss the Vancouver initiative: Where it came from, options, technology and next steps.
- Each panelist will spend 12-15 min each leaving time for closing remarks and a question/answer period for the panel.

The Panel

- Bruce P. Clayman, SFU and Vancouver Economic Development Commission
- Peter van der Gracht, President & CEO, Ignition Point Technologies Corp.
Director of WinBC.
- Judy Bishop, Managing Partner, Bishop + Company

Questions?

Thank you!