

Creating a digital workplace to enhance engagement, communication and collaboration

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Intranet for SharePoint

Introduction: Michal Pisarek

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WHAT WE'RE ALL ABOUT



DYNAMIC OWL

- SharePoint consulting services
- Microsoft Gold Partner and Managed Partner
- End-to-end SharePoint Implementations
- 3 X Microsoft SharePoint MVP's on staff
- Branham ICT Companies to watch 2nd place 2015
- Commended entry Intranet Innovation Awards 2015

THOUGHT LEADERS IN

- Beautiful and functional Intranets based on organization business needs
- Intranets based on SharePoint and Office 365 that embraced by all levels an organizations
- Promoting innovation, engagement and collaboration in organizations using best of breed technology



A background image showing three people (two men and one woman) in a professional setting, possibly a meeting or collaborative work environment. They are looking down at a document or screen. The image is dark and semi-transparent, serving as a backdrop for the text.

➡ Today's Agenda

- 1 What is the Digital Workplace?
- 2 The Engagement Gap
- 3 Digital Workplace Planning and Strategy



What is a Digital Workplace?

What is a digital workplace?

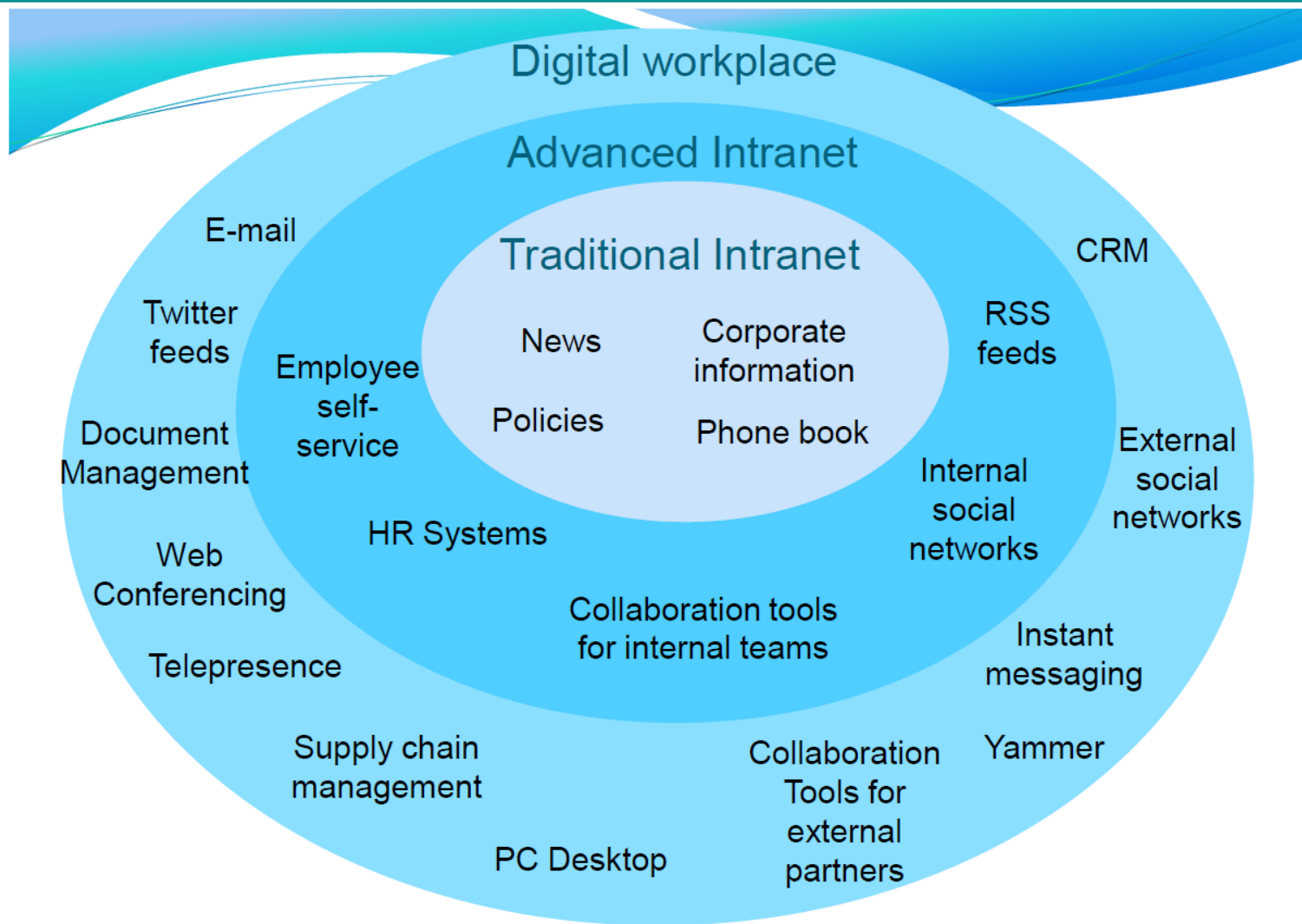
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A great Digital Workplace consists of the holistic set of tools, platforms and environments for work, delivered in a coherent, usable and productive way

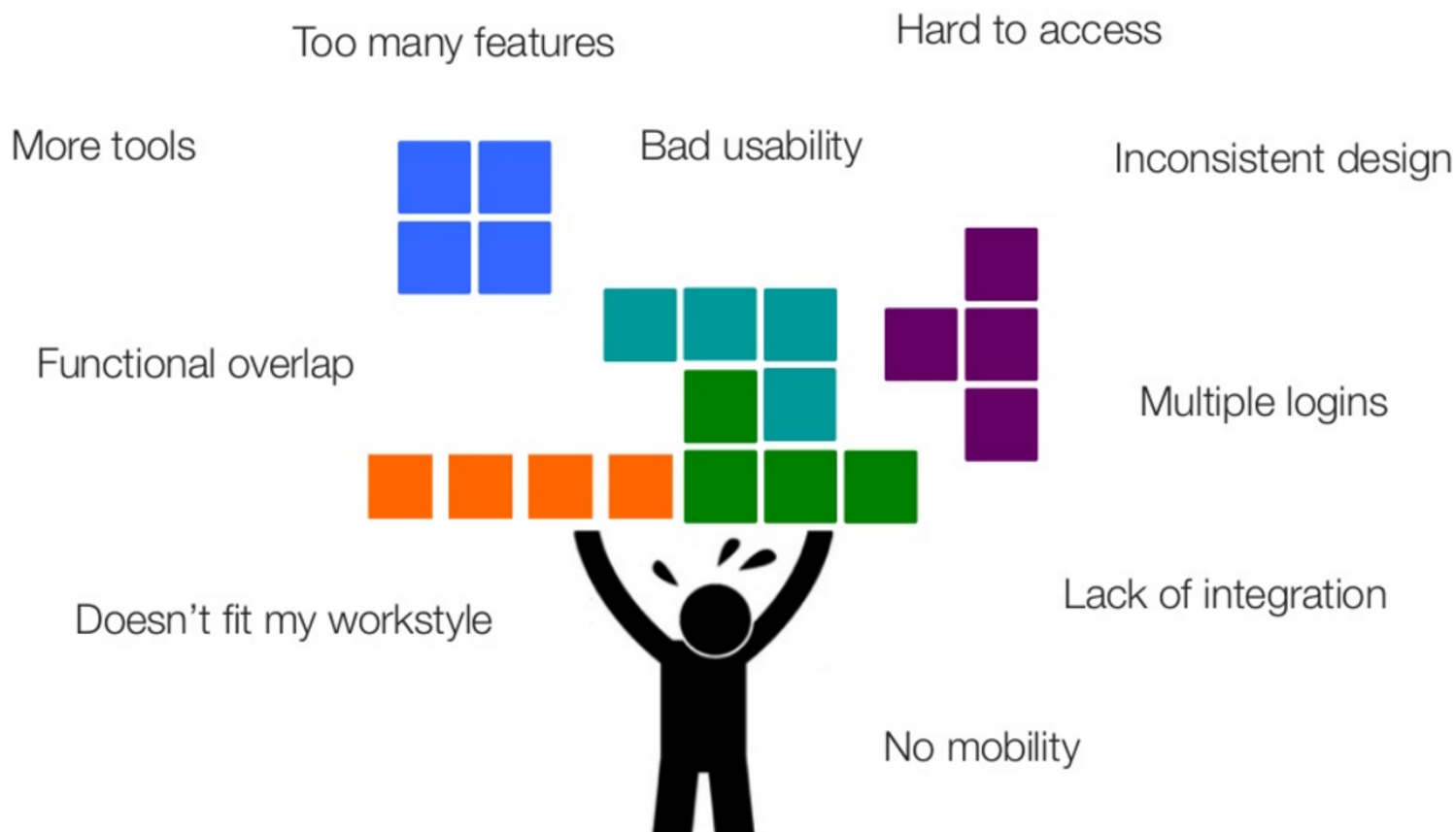
James Robertson – Step Two Consulting

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IT complexity is rising for the employee



➔ Why is this important?

Users
expectations
are changing

Cloud, Social
and Mobile
disruption

Too many tools,
not enough
strategy

Integration is
important

The world of
work is
changing



The engagement gap

Employee Engagement in the US is only

32%

Employee Engagement in the US

13%

Highly Engaged

26%

Actively Disengaged

Companies with an engaged workforce **outperform** their competition, with

21%

higher productivity

22%

higher profitability

Users struggle with the most basic of questions

What is
happening?

How to
collaborate?

How can I
influence?

How to
share?

When should
I contribute?

Where do I
find...?

Who knows
what?

What is
for lunch?

➡ Engaging users with a Digital Workplace



Streamline and centralized communication

Organizational knowledge capture

Centralised access to tools and applications

Finding experts and sharing knowledge

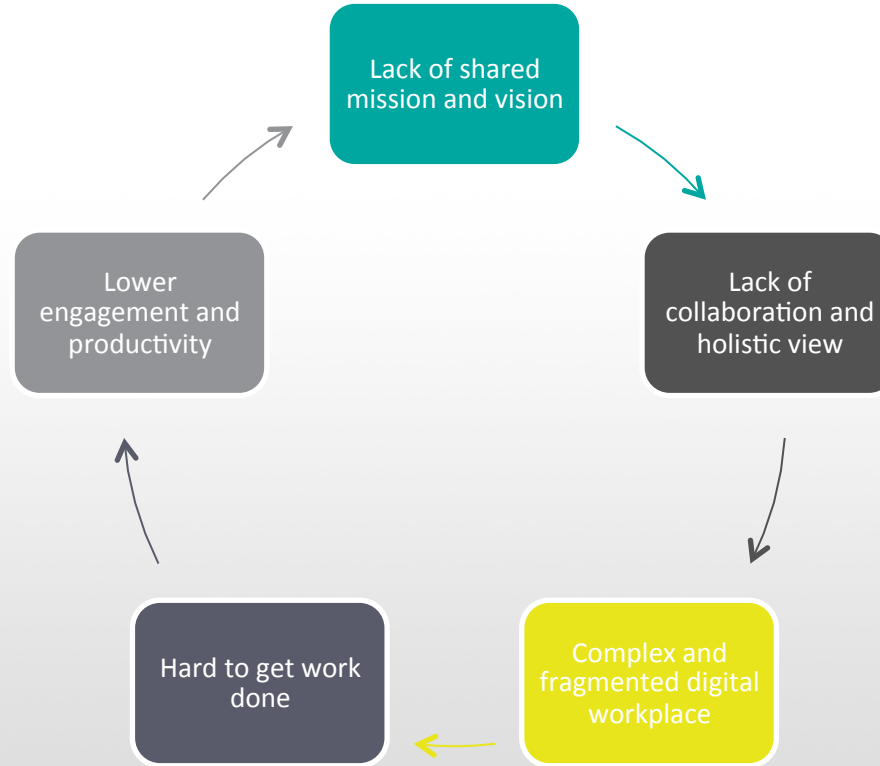
Easily manage documents and content

Promote innovation within the organization

Promote dialogue and discourse



It's an organizational problem





Digital Workplace Planning



Adopt a people-centric approach that puts the user and value creation in focus





Understand what your users need to do their jobs



DynamicOwl

Manage ad-hoc knowledge

Be informed of happenings within my organization

Provide my feedback to the organization

Manage projects and tasks

Fill out forms

Access to policies and procedures

Find people and expertise

➔ Map needs to capabilities

Easily manage documents

- Document Management System
- Cloud hosted file shares
- Records Management System

Access to policies and procedures

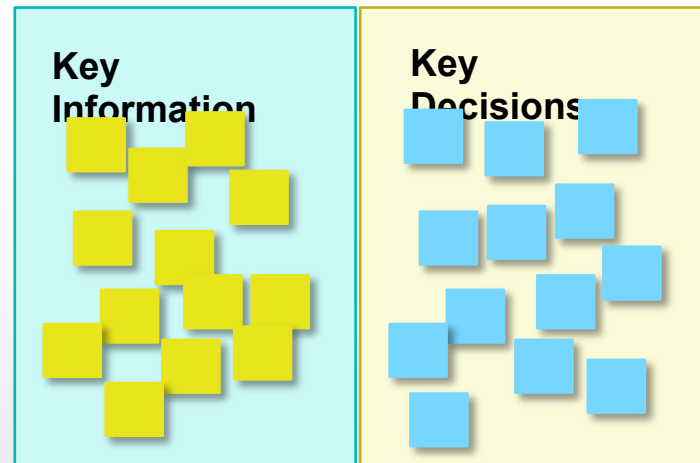
- Policies and Procedures Portal
- Automated workflows
- Targeted procedure library based on job role

Provide my feedback to the organization

- Innovation Centers
- Commenting and liking of content
- Organizational blogs
- Forums
- Communities of practice

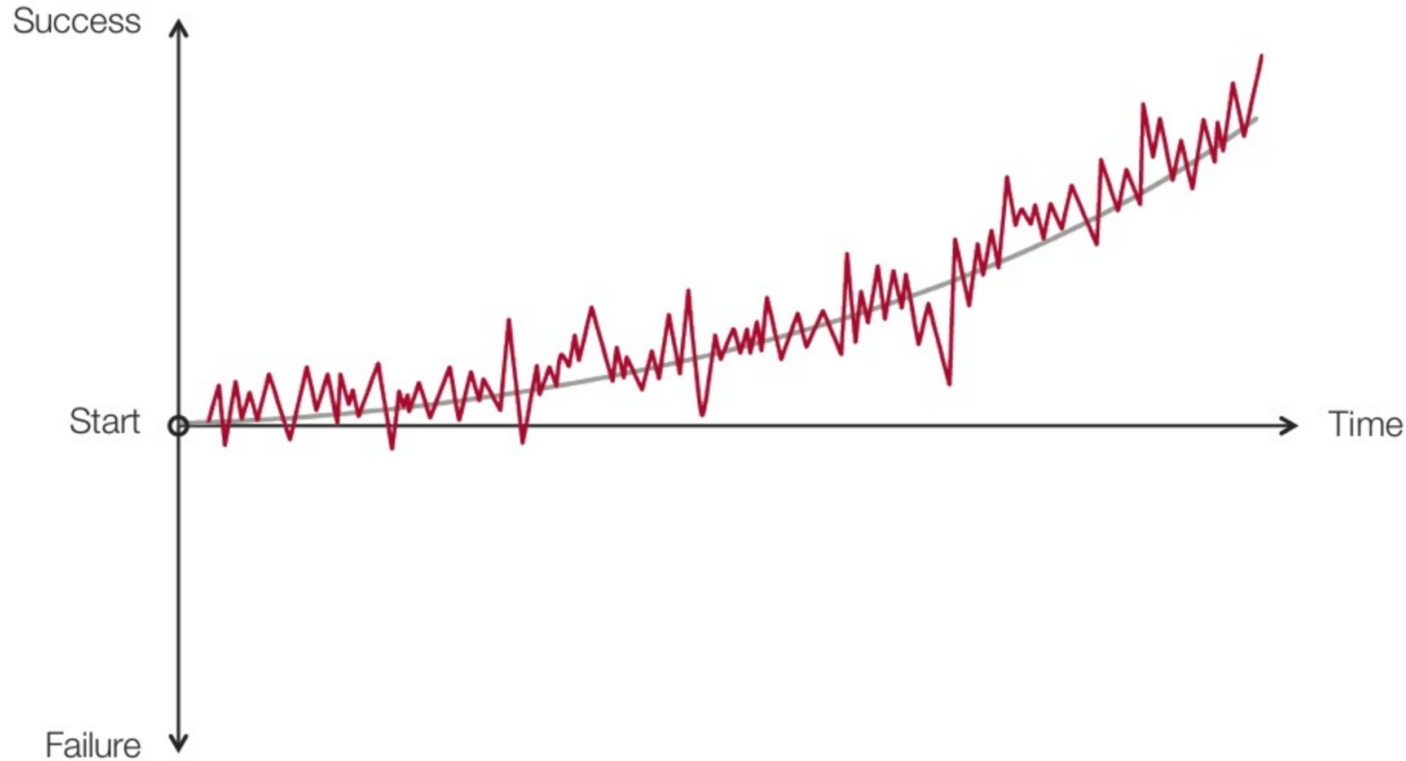
➡ Key Information / Decisions

- You will be placed into group of between 4 – 8 people
- For each focus area we would like you to answer the following:
 1. What are the **KEY INFORMATION** you need to perform your day-to-day tasks
 2. What are the **KEY DECISIONS** you need to make (What keeps you up at night?)
 3. For each column, write individual responses on a sticky note and post it to the board
- Duration per theme: 15 minutes
- Workshop : 90 mins total





Explore opportunities while minimizing risk with short cycles



➡ Have a roadmap or strategy

