Introducing the BCNET Digital Signage Shared Service

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CUSTOMER EXPERIENCE

What is digital signage good for?

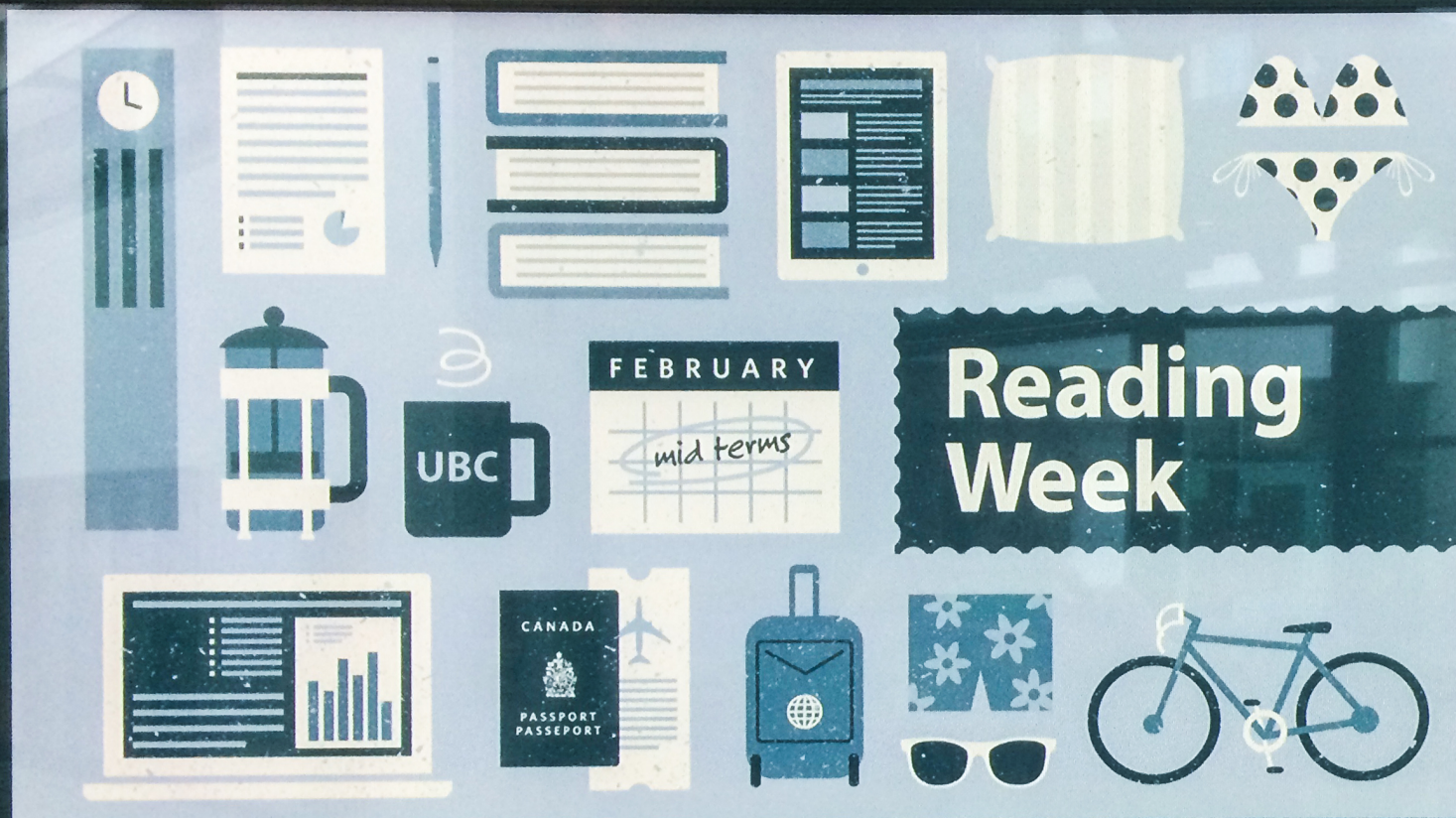# History of Digital Signage at UBC

Where are we now?

What is it good for?
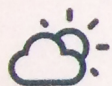
Success story: Building Ops

Successful deployment factors

A shared service

- Reduced costs
- Mature support model
- Shared best practices
- Managed application infrastructure

What's included?

- Infrastructure patching and management
- A self-managed instance of the platform
- Implementation training and support
- Ongoing support
    - Technical (platform, players)
    - Business (communications, content development)
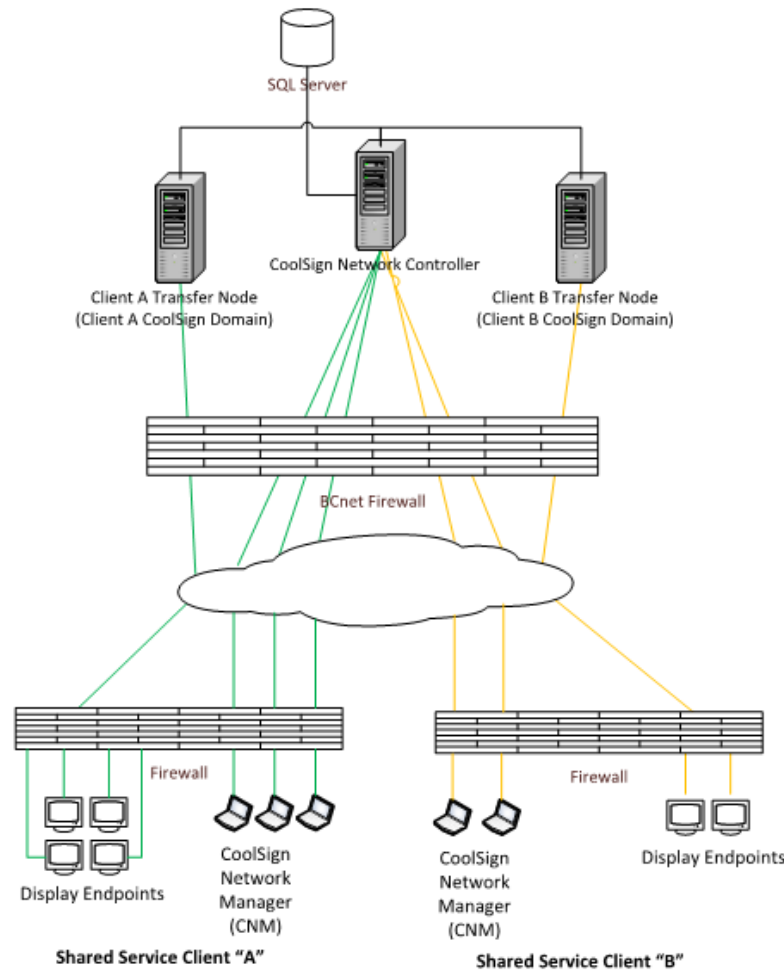
BYOD (bring your own…display)

A few additional ingredients are required for a successful deployment:

- Displays
- Content players
- Content development

Technical architecture