

# Introducing the BCNET Digital Signage Shared Service

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# CUSTOMER EXPERIENCE

What is digital signage good for?

# History of Digital Signage at UBC





# Where are we now?



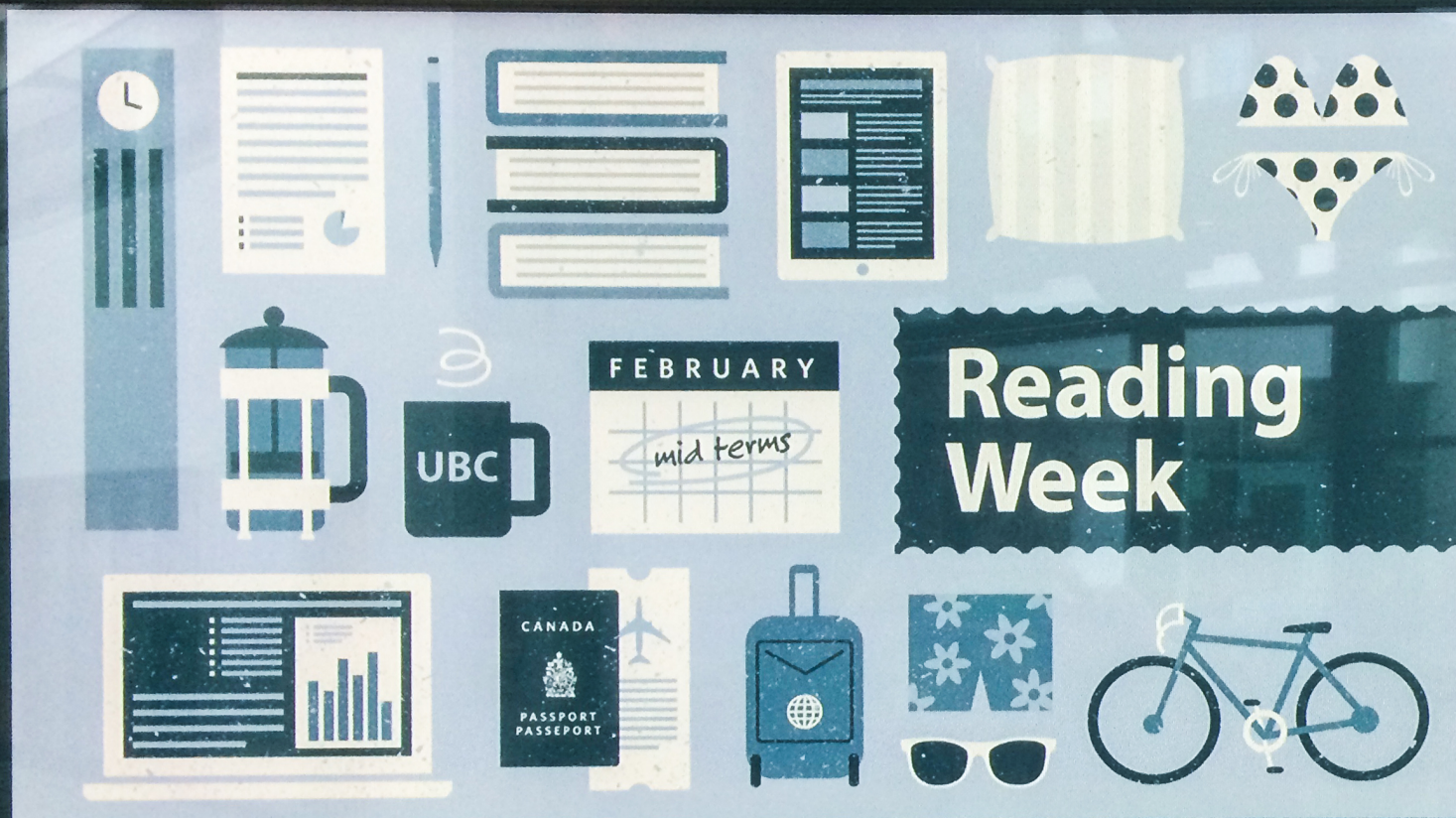


# What is it good for?





# Success story: Building Ops



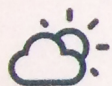
## This Week FOR YOUR INFORMATION


Pension benefit information  
session


11:00 - 12:00 • TUESDAY MAR 03


## Reading Week

**Top Stories** | [BUILDINGOPERATIONS.UBC.CA/EAOS](http://BUILDINGOPERATIONS.UBC.CA/EAOS) | NPS DECREASED TO 82% WITH 27 RESPON

 Now  
8° Wind: 2kph

 Today  
9° / 4°

 Saturday  
12° / 3°

 Sunday  
10° / 4°

February 20  
3:49 pm



# Successful deployment factors





# A shared service



- Reduced costs
- Mature support model
- Shared best practices
- Managed application infrastructure

# What's included?



- Infrastructure patching and management
- A self-managed instance of the platform
- Implementation training and support
- Ongoing support
  - Technical (platform, players)
  - Business (communications, content development)

# BYOD (bring your own...display)

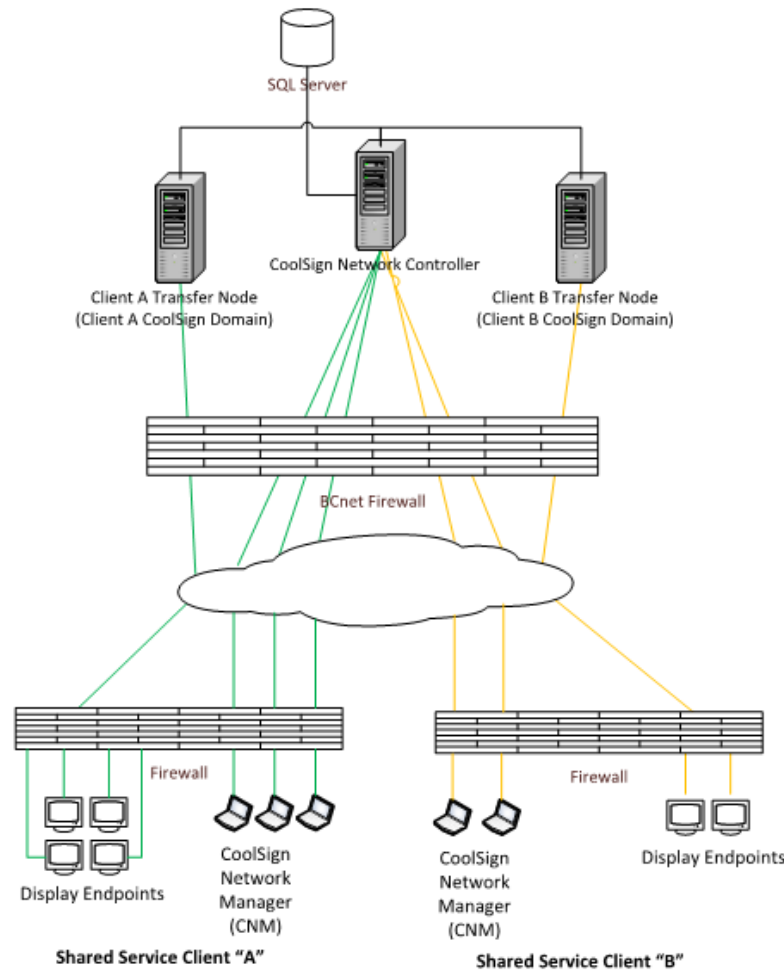


A few additional ingredients are required for a successful deployment:

- Displays
- Content players
- Content development



# Technical architecture



## BCnet Infrastructure

- CoolSign Network Controller
- SQL Server
- Transfer Nodes
- Firewall

## Shared Service Client Infrastructure

- Display endpoint hardware
- Display endpoint CoolSign node software
- CoolSign Network Manager (CNM) s/w
- Windows PC
- Firewall