StarLeaf Overview

Will MacDonald April 2016



Why

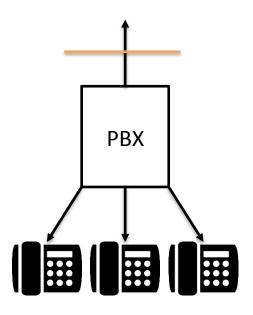
Because it's still too complex

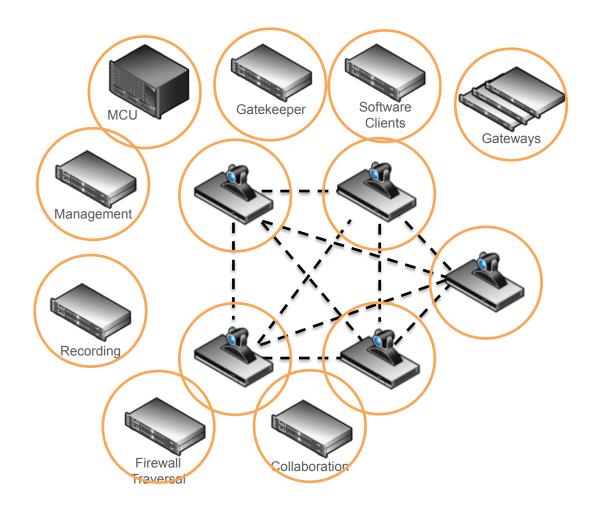
- Hard to use
- Costly to deploy
- Complex to administer
- Requires specialist skills
- Different architectures
- Interoperability issues
- Management burdens



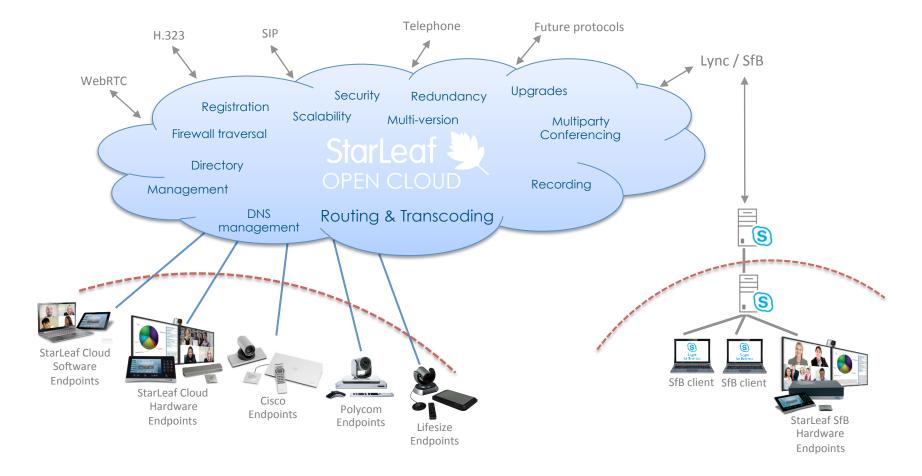


The Past

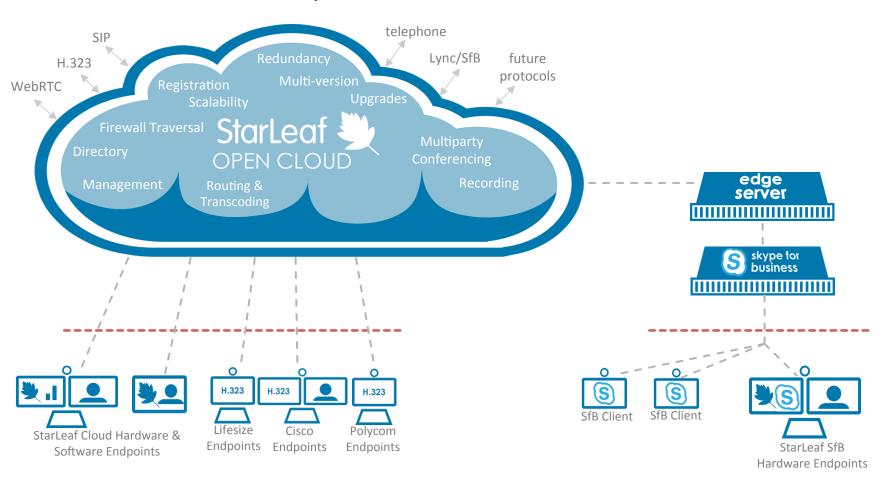




The StarLeaf architecture



The StarLeaf Reality



Our points of presence





Some of our customers



























BRIDGESTONE

















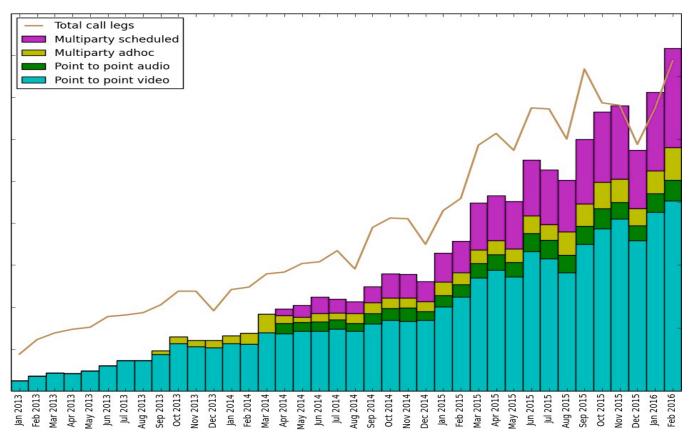






StarLeaf Open Cloud Usage

Aggregated Monthly Total





What does StarLeaf do?

Video conferencing and calling that just works



Your needs, Our capabilities



hardware endpoints

- board room
- meeting room
- huddle room
- S4B meeting room

subscriptions

SIP and H.323 endpoint registration service

conferencing

- QuickMeetTM
- Scheduled
- VMRs
- recording

calling

- Direct, any-to-any
- H.323/SIP
- Skype 4 Business
- PSTN

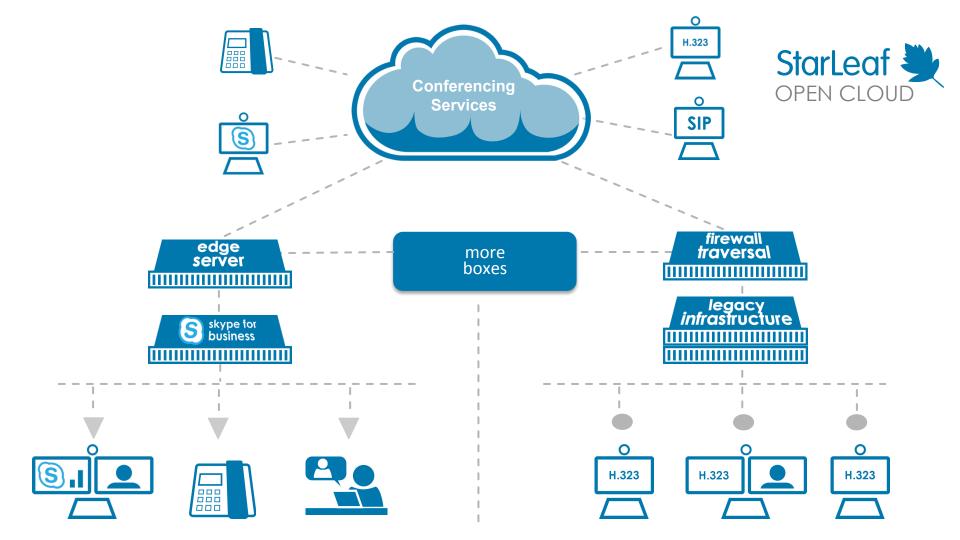
software endpoint

- Windows
- · Mac
- Android
- Linux
- iOS



How StarLeaf helps migration



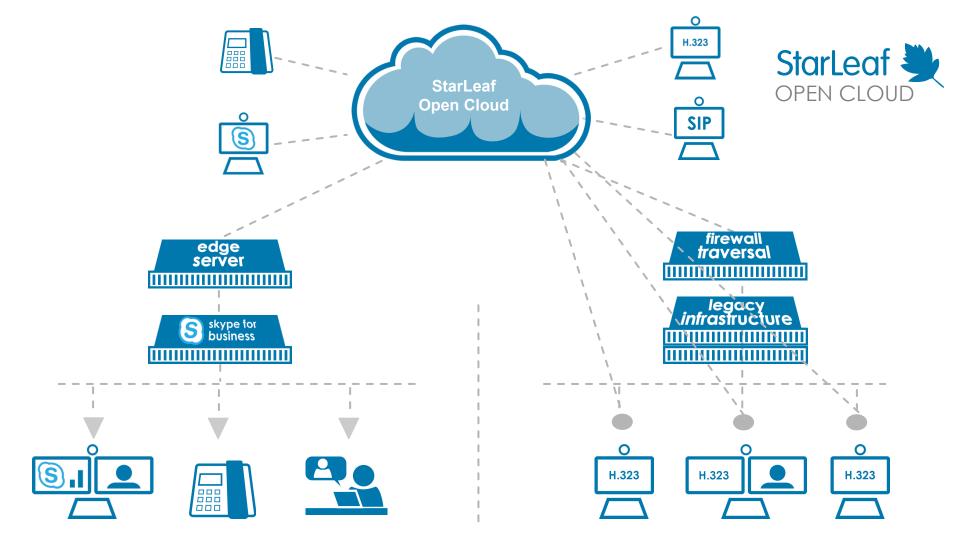


StarLeaf conferencing services

- unlimited users
- 5 / 17 / 30+ parties
- global audio dial-ins
- Outlook plug-in
- Chrome integration
- H.323/SIP/ SfB dial-in
- screen sharing
- scheduled & ad-hoc
- Recording
- Scheduling API
- Join from Browser



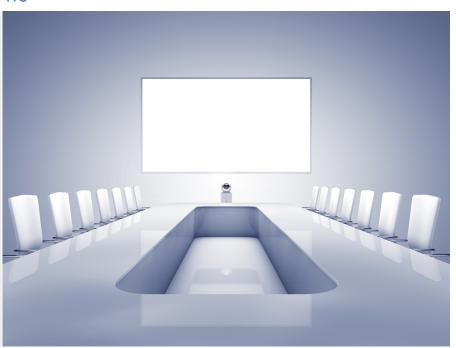




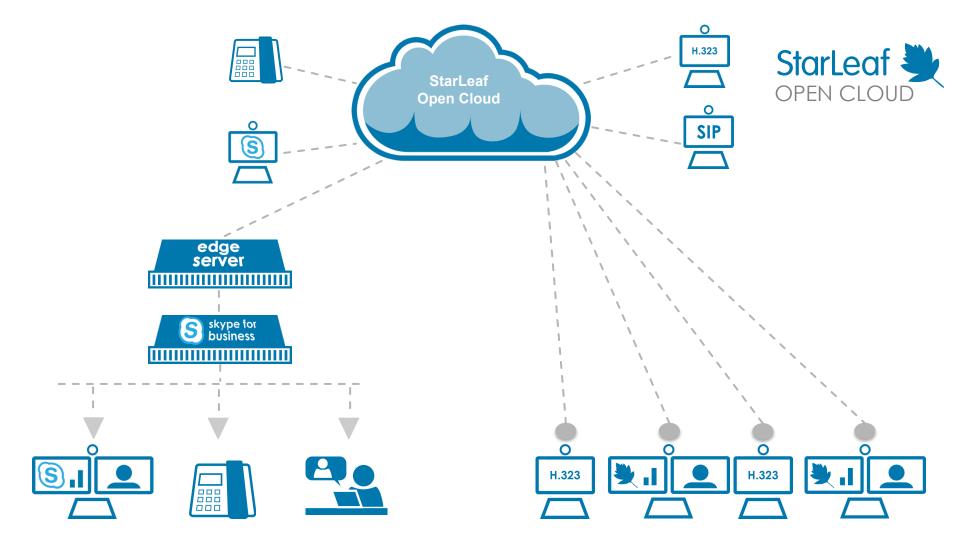
3rd party endpoint registration

leverage existing investments

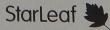
- point-to-point calling
- 4/7 digit dialing
- Complete interop (SfB)
- Native Directories
- access to PSTN
- StarLeaf Breeze for all
- endpoint monitoring
- centralized management
- SPAM call protection
- firewall traversal.
- redundancy
- scalable MCU
- CDRs, usage stats
- Guests users



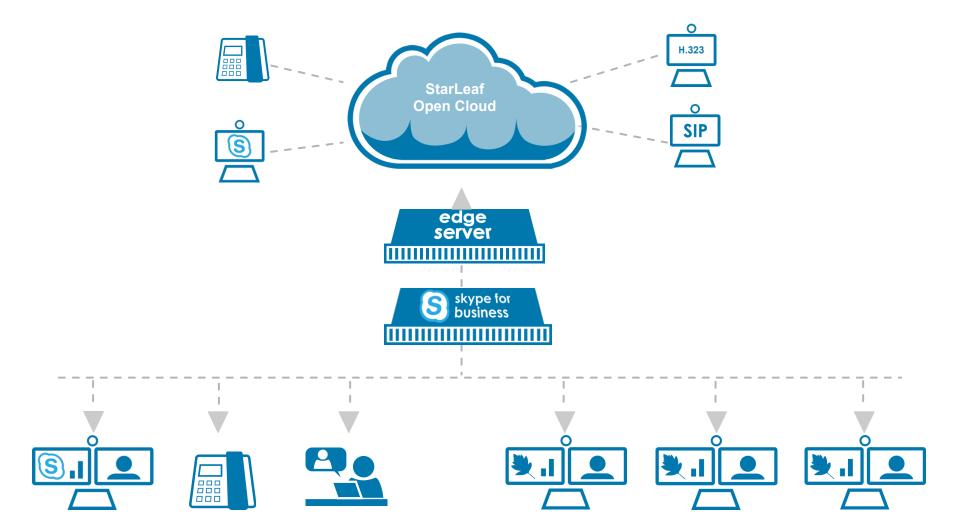














one world, one experience

Skype for Business



StarLeaf GTm 5250

- 1 Uses Single SfB user license NO StarLeaf Cloud license
- 2 Integration friendly audio

3 Full control API – including Directory & Meetings

4 High Quality PTZ Camera

5 Management & SW Updates (Cloud or On-prem)

6 Linux Based





How can we help you?

visit us at stand 11