

# Build Your Own Information Security Awareness Program

Hugh Burley & Rick Walker  
TRU

# Our goals today



- Create a presentation and handout that are branded for your school
- Try presenting a couple of slides to see how it works
- Determine cost for your program
- Figure out how to get people to your presentation
- Be ready to present ASAP when you return to work

# What you need to get started



- Get your notebook connected to the Internet
- Install Turning Point
- Download the TRU slide deck ISAE-I – Basic Concepts and Practice
- Download Hypothetical U handout

# Get going – you have about 2.5 hours



- Get your logos and images
- Brand your presentation
- Align specific slides to address program differences
- Modify questions
- Rework the hand out

# Give it a try



- Show us your presentation style