BCNET CONNECT
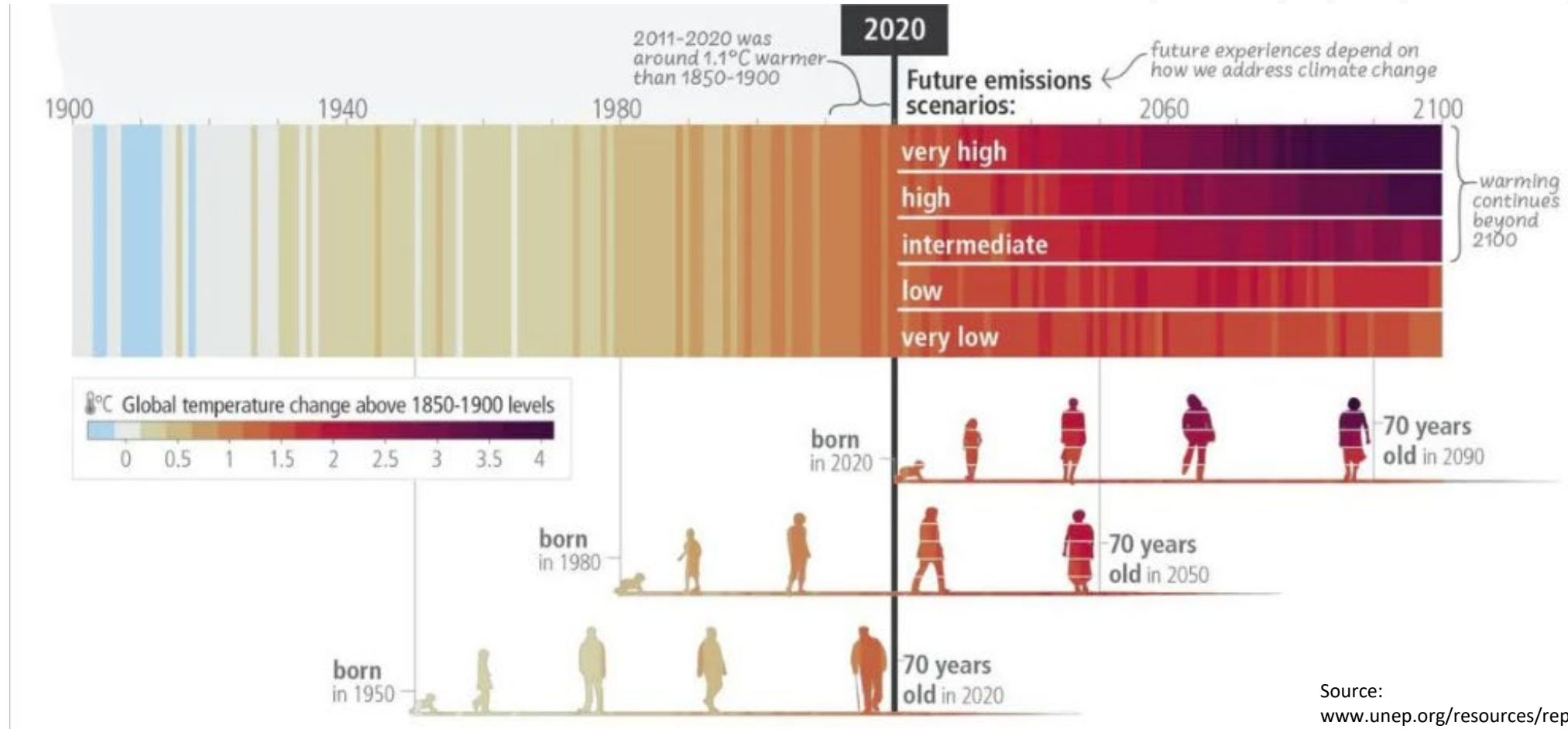
HIGHER ED & RESEARCH TECH SUMMIT

The Growing Convergence Between Technology and Sustainability

- Embracing the growing convergence between Technology, Sustainability is vital to supporting institutional environment, social and governance (ESG) objectives and ensuring the post secondary sector gains a competitive advantage that aligns with the values and operational needs of students, faculty, staff, and community stakeholders.

- A recent Gartner Report concludes that "by 2025, 50% of CIOs will have performance metrics tied to the sustainability of the IT organization". This fire-side chat discussion will review real-world digital solutions that enable ESG outcomes for institutions and the constituents they serve.

To the extent which current and future generations will experience a hotter and different world depend on choices now and in the near term.

- What's driving the convergence of technology and sustainability?
- How are higher education technology managers can effectively engage and collaborate with sustainability managers to:
  - Optimize costs;
  - Minimize carbon tax levies;
  - Maximize asset utilization;
  - Support staff productivity;
  - Provide better customer service;
  - And maximize personal career objectives.