



**BCNET**  
**CONNECT**  
HIGHER ED & RESEARCH TECH SUMMIT

# **BCNET CONNECT**

**Sponsorship Program 2026**

**April 22–24, 2026**

**Sheraton Vancouver Wall Centre**



## Sponsor CONNECT 2026

CONNECT is a 3-day event for the BCNET member community of higher ed IT professionals and leaders who are taking their learning to new levels. The BCNET membership is made up of 44 higher education and research members in B.C.

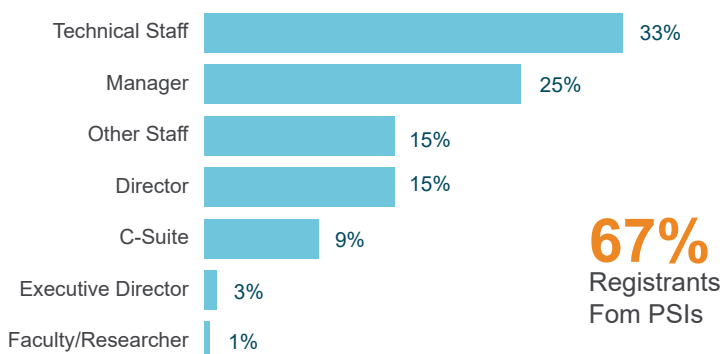
Now in our 26th year, the CONNECT Summit brings together the community to learn and shape the digital landscape for higher ed. CONNECT 2026 is a gathering of over 750 in-person delegates who connect to explore, contribute and discover solutions to today's technology challenges.

With an expo hall for our sponsor partners, 2 big-picture keynotes, 6 tracks, 60+ session topics, two social connector events, we're bringing our attendee experience to a whole new level.

### Who You'll Reach

The BCNET CONNECT Tech Summit will bring together higher education member delegates including technical IT staff, directors, managers and executives, as well as partners in the National Research and Education Network. Our member community is made up of British Columbia's 25 public colleges, universities and institutes, as well as research institutions.

#### ATTENDEE PROFILE



#### Demonstrated Value for Sponsors

A testament to the value we deliver: **76%** of our 2025 Summit sponsors are **returning partners**.

CONNECT consistently delivers impact: **96%** of attendees are highly satisfied, and **96%** would recommend the Summit to their peers. Sponsoring CONNECT means aligning your organization with an event that both drives results and inspires strong community trust.

## Sponsorship Opportunities

BCNET reserves the right to accept or decline any sponsorship requests. Please submit your sponsorship request through our [Sponsor Expression of Interest form](#).

| Levels of Sponsorship                                                      | Platinum Sponsor<br>\$18,000                                   | Gold Sponsor<br>\$13,000                                             | Silver Sponsor<br>\$8,500 | Bronze Sponsor<br>\$3,500 |
|----------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------------|---------------------------|---------------------------|
| Number of opportunities available                                          | 4 available                                                    | 14 available                                                         | 17 available              | 10 available              |
| Complimentary full-access pass                                             | 5 passes                                                       | 3 passes                                                             | 1 pass                    | 1 pass                    |
| Complimentary expo-access pass                                             | 1 pass                                                         | 1 pass                                                               | 1 pass                    |                           |
| Exhibit space at the Vendor Expo                                           | ✓<br>Prominent location 6X20 exhibit space                     | ✓<br>6X10 exhibit space                                              | ✓<br>6X10 exhibit space   |                           |
| Sponsor Speaking Session                                                   | ✓<br>Industry track speaking session (main stage - 30 minutes) | ✓<br>Industry track speaking session (breakout session - 30 minutes) |                           |                           |
| Lead retrieval account in event app                                        | ✓                                                              | ✓                                                                    | Add-on: \$300             | Add-on: \$300             |
| Logo in Summit digital communications, including social media              | ✓                                                              | ✓                                                                    | ✓                         | ✓                         |
| Summit recognition onsite: signage, opening ceremonies and rotating slides | ✓                                                              | ✓                                                                    | ✓                         | ✓                         |
| Logo and link on Summit website                                            | ✓<br>Prominent position                                        | ✓                                                                    | ✓                         | ✓                         |
| Summit mobile app                                                          | ✓<br>Logo displayed on homescreen of app                       | ✓                                                                    | ✓                         | ✓                         |
| List of consented attendees (Pre & Post Event)                             | ✓                                                              | ✓                                                                    | ✓                         | ✓<br>(Post-Event Only)    |

## Sponsorship Enhancements

**Platinum Enhancement** - Select 1 only, selection on a first-come, first-served basis.

- Introduction of Summit Keynote Speaker (2 spots)
- Introduction of Executive Panel Session (2 spots)
- Includes: Sponsor branding, Introductory remarks (maximum 3 mins), and Introduction of keynote speaker or panel moderator

**Gold Enhancement** - Select 1 only, selection on a first-come, first-served basis.

- Breakfast - Day 1 (2 spots)
- Breakfast - Day 2 (2 spots)
- Breakfast - Day 3 (2 spots)
- Lunch host - Day 1 (3 spots)
- Lunch host - Day 2 (3 spots)
- Lunch box - host - Day 3 (2 spots)
- Includes: Sponsor recognition on screen in the main plenary room

**Premium Upgrades** \*Available to Platinum & Gold sponsors only at an additional cost (priority until Dec 31; open to all sponsors by January 1).

- Lanyards Sponsor - \$4,000 (1 spot only)
- Night Out Experience Sponsor - \$6,000 (1 spot only, exclusive logo on Night Out tickets) ie. photo booth, acoustic musician, bus transfers, open mic
- Charging Station Sponsor - \$3,000 (1 spot only) ie. exclusive custom branding on one unit
- Head Shot Station Sponsor - \$4,000 (1 spot only)
- Action Station Sponsor (during meal breaks or welcome reception) - \$4,000 per station ex. trail mix, moothie shots, donut wall, non-alcoholic fruit punch, taco bar, sushi station, dessert station
- Sponsor Logos on Welcome Reception tickets - \$2,000 (2 spots)
- Fun Run & Walk - \$3,000 (1 spot only) ie. exclusive sponsor branding on swag & promotional materials

• *NOTE: BCNET will take care of sourcing and coordinating all premium upgrade options with the selected service providers. We'd also love to hear any other interactive ideas you'd like to explore!*

**BECOME A SPONSOR TODAY!**

Contact

[sponsorship@bc.net](mailto:sponsorship@bc.net)

**BCNET** →

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