

#### Mythbusting in the Cloud

Artur Rodrigues, Solutions Architect, Education



# Why Mythbusting

http://bit.ly/whymythbusting





#### What is the Cloud?

The on-demand delivery of IT resources over public or private networks with zero up-front costs, no long-term contracts, and pay-as-you-go pricing































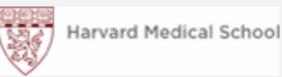






























































































### The Cloud Helps Higher Ed Do More with Less





Mission-Critical Workloads
Free IT teams from
undifferentiated heavy lifting



Disaster Recovery
Keep running during
mergencies



Managed Desktops
Give students access to resources they need on any supported device



Reduce Time to Research
Easily add or remove capacity, no waiting
in research queues



Big Data Build, deploy and operate big data for predictive analytics





# Survey Results

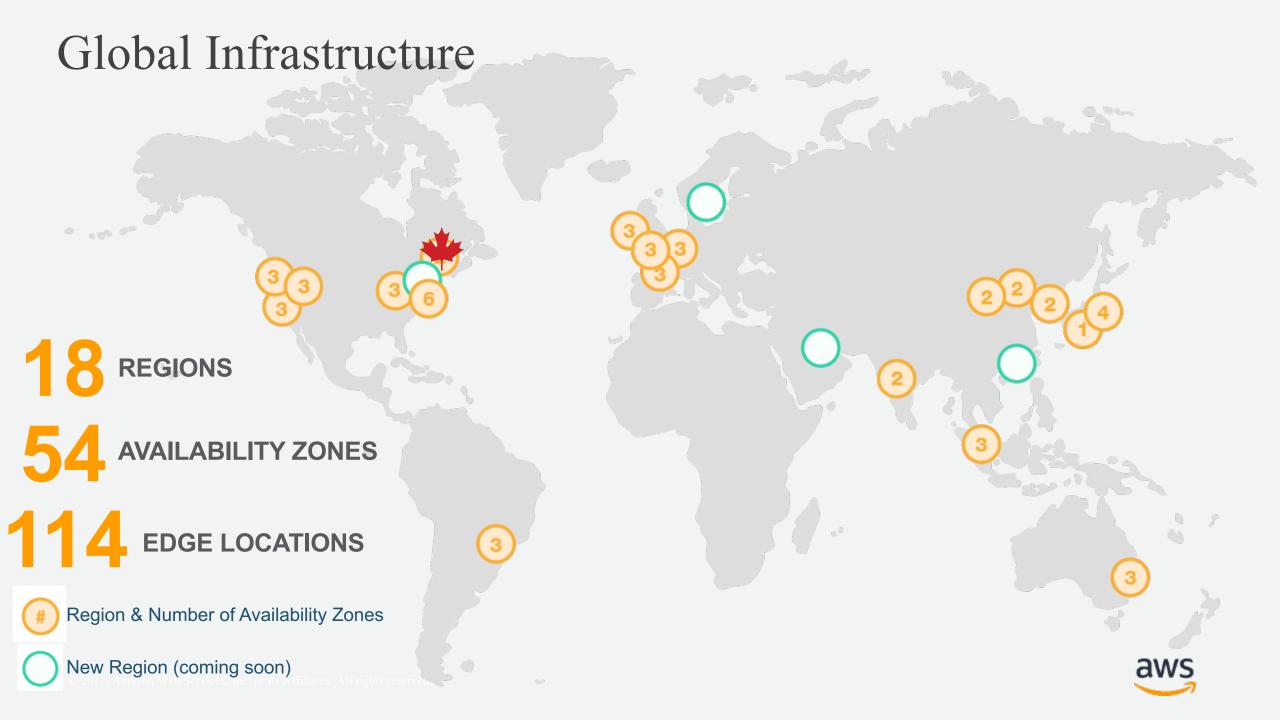
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#### **Myth #1:**

# The cloud can't meet my data residency and privacy requirements





#### NEW: Direct Connect location in Vancouver

- Reduces Bandwidth Costs
- Consistent Network Performance
- Compatible with AWS Services
- Private Connectivity your Amazon VPC
- Elastic
- Simple









#### **Myth #2:**

# The cloud doesn't impact the learning experience



## Stanford

Early detection of diabetic complications using Deep Learning



# Ivy Tech Community College





#### **Myth #3:**

# The Cloud isn't secure and I lose control of my environment



### Security of the Cloud: Our #1 Priority

**PEOPLE & PROCESS** 

**SYSTEM** 

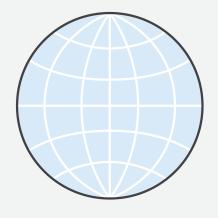
**NETWORK** 

**PHYSICAL** 

Familiar security model, but far better at keeping people away from data



Security measures are validated and driven by security experts across our customer base



Superset of security controls and advanced security features that benefit all customers



### Strengthen your security posture





Over 50 global compliance accreditations

certifications and



Benefit from AWS industry leading security teams 24/7, 365 days a year



Security infrastructure built to satisfy military, global banks, and other highsensitivity organizations



Leverage security enhancements from 1M+ customer experiences



### Architected for Government Security Requirements















































And many more...



## Security in the Cloud: Deep & Rich Toolsets

#### **Visibility and Control**



CloudTrail
Track user activity and API usage



Config
Track resource inventory
and changes



CloudWatch Monitor resources and applications



GuardDuty Intrusion detection and analysis



Amazon Macie
Data access protection
through machine learning



Trusted Advisor
Warning and reports on
proper configuration

2017. Amazon Web Services. Inc. or its Affiliates

#### **Identity & Access Mgnt**



Authorization
Manage user access with rich policy language



AWS Single Sign-On SAML 2 & Oauth extend reach of existing identities



Directory Service
Host and manage
Microsoft Active Directory



Organizations
Manage settings for
multiple accounts

#### **Networking**



Virtual Private Cloud Network-isolated cloud resources



VPC Endpoints &
PrivateLink
Private x-VPC networking



VPC Flow Logs Comprehensive netflow data with click of button



Amazon WAF Filter/control potentially malicious web traffic



AWS Shield DDoS protection



Certificate Manager Provision, manage, deploy, rotate SSL/TSL certificates

#### **Encryption**



Key Management
Service
Manage creation and
control of encryption keys
CloudHSM
Hardware-based key
storage



Server-Side Encryption Flexible data encryption options



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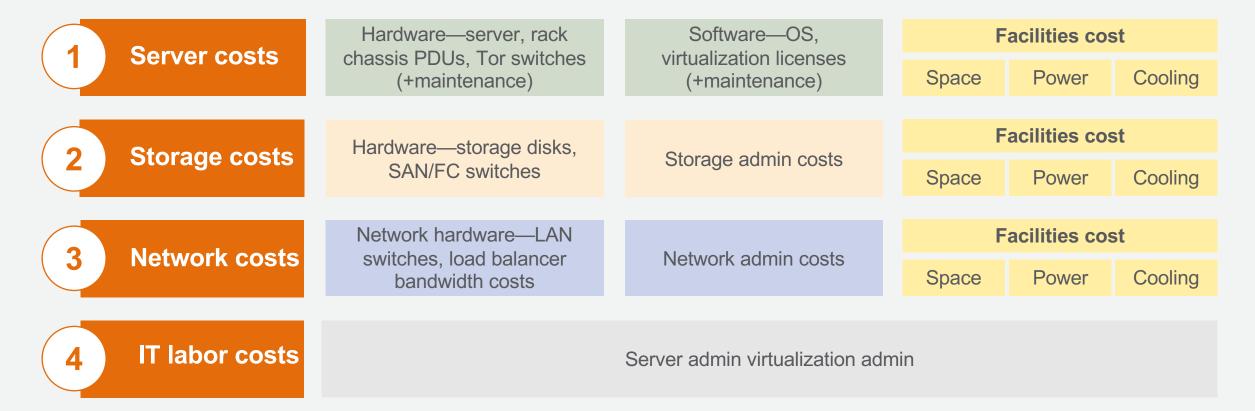
#### **Myth #4:**

## The cloud is more expensive



#### TCO = acquisition costs + operations costs

illustrative

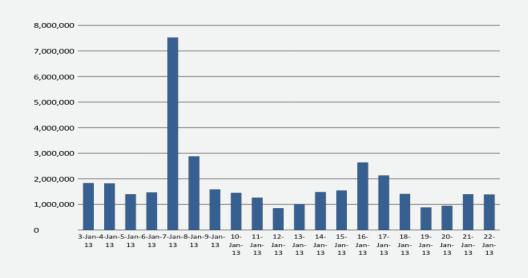


The diagram doesn't include every cost item. For example, software costs can include database, management, and middle-tier software costs. Facilities cost can include costs associated with upgrades, maintenance, building security, taxes, and so on. IT labor costs can include security admin and application admin costs.





# University of Notre Dame Saves +\$1M on AWS



- Cloud first strategy & implementation
- 40% cost savings in annual IT operations
- \$1M+ savings in data backups
- Easily scale IT infrastructure to needs

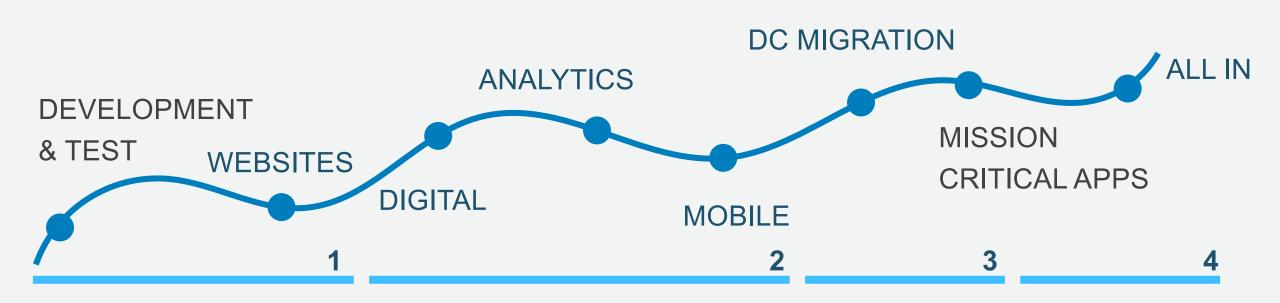


#### **Myth #5:**

## Cloud adoption is difficult



### Cloud Adoption Path





#### **Myth #6:**

# The cloud and cloud skills are not relevant for everybody





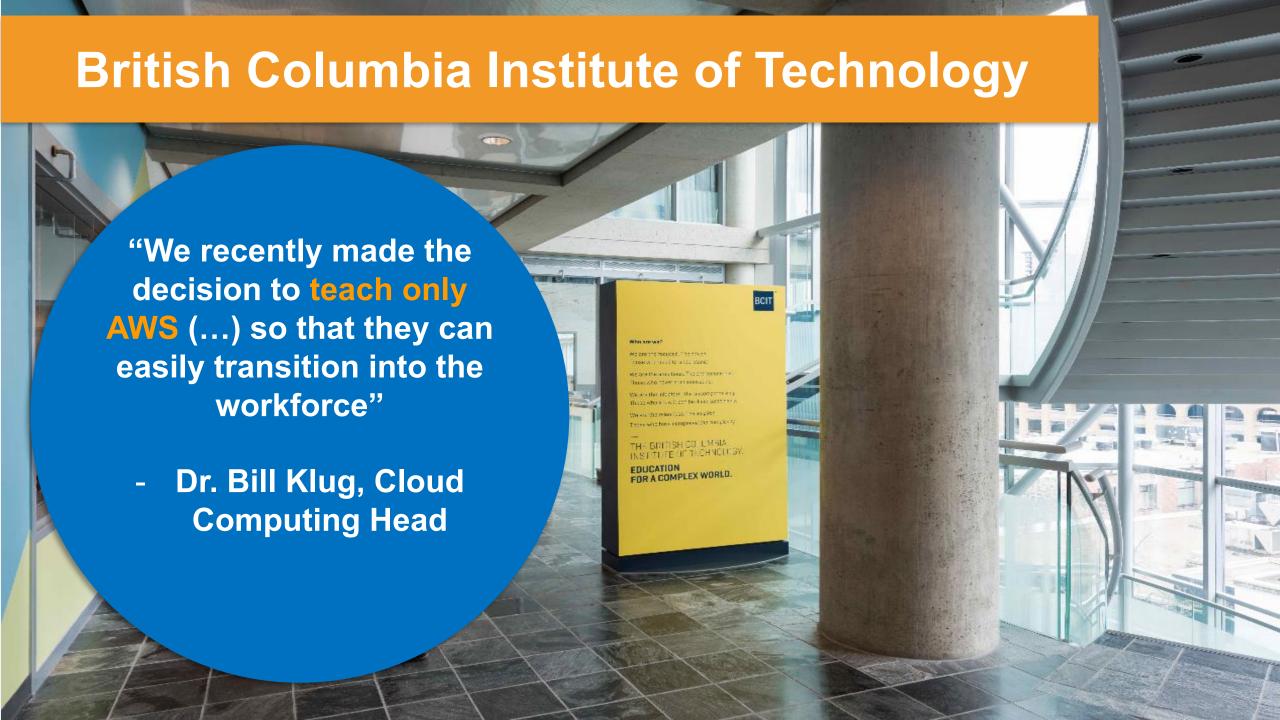












## Any Questions?

**Artur Rodrigues – Solutions Architect** 

artrodri@amazon.com

**Coral Kennett – Account Manager for Canada Education (West)** 

coralk@amazon.com

Visit us: Booth #9

