Results from the 2019 ETUG Community Survey on Education Technology Use at British Columbia Post-Secondary Institutions

BCNET Conference, May 1, 2019
Troy Welch, ETUG Community Steward, TRU
Clint Lalonde, ETUG Community Steward, BCcampus

The next 30 minutes

What (and who) is/are ETUG?

2019 Community Survey: What we learned

- What EdTech is currently being used in BC post-sec?
- What EdTech will be important in the next year?

What is ETUG?

The Educational Technology Users Group (ETUG) is a community of BC post-secondary educators focused on the ways in which learning and teaching can be enhanced through technology. Our community is diverse and members include:

- post-secondary professional staff (e.g. instructional designers, media developers, technical support)
- post-secondary faculty and instructors
- academic and technology administrators

Our mission is to support and nurture a vibrant, innovative, evolving, and supportive educational technology community that thrives with the collegial sharing of ideas, resources, and ongoing professional development through face-to-face workshops and online activities.

ETUG Reps & ETUG Stewards

etug.ca/steering-committee-and-reps/

Some things we do

LOOKING BACK, MOVING FORWARD

ETUG 25th Anniversary Conference

JUNE 20 & 21, 2019

Thompson Rivers University
805 TRU Way · Kamloops, B.C.
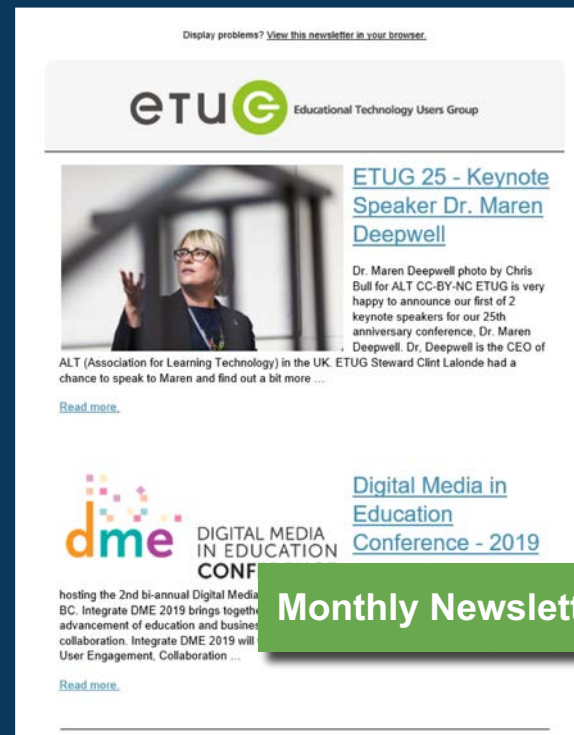
FEATURED KEYNOTE SPEAKERS:

Dr. Maren Deepwell
CEO, Association for Learning
Technology (ALT), UK

Dr. Malcolm Brown
Director of Learning
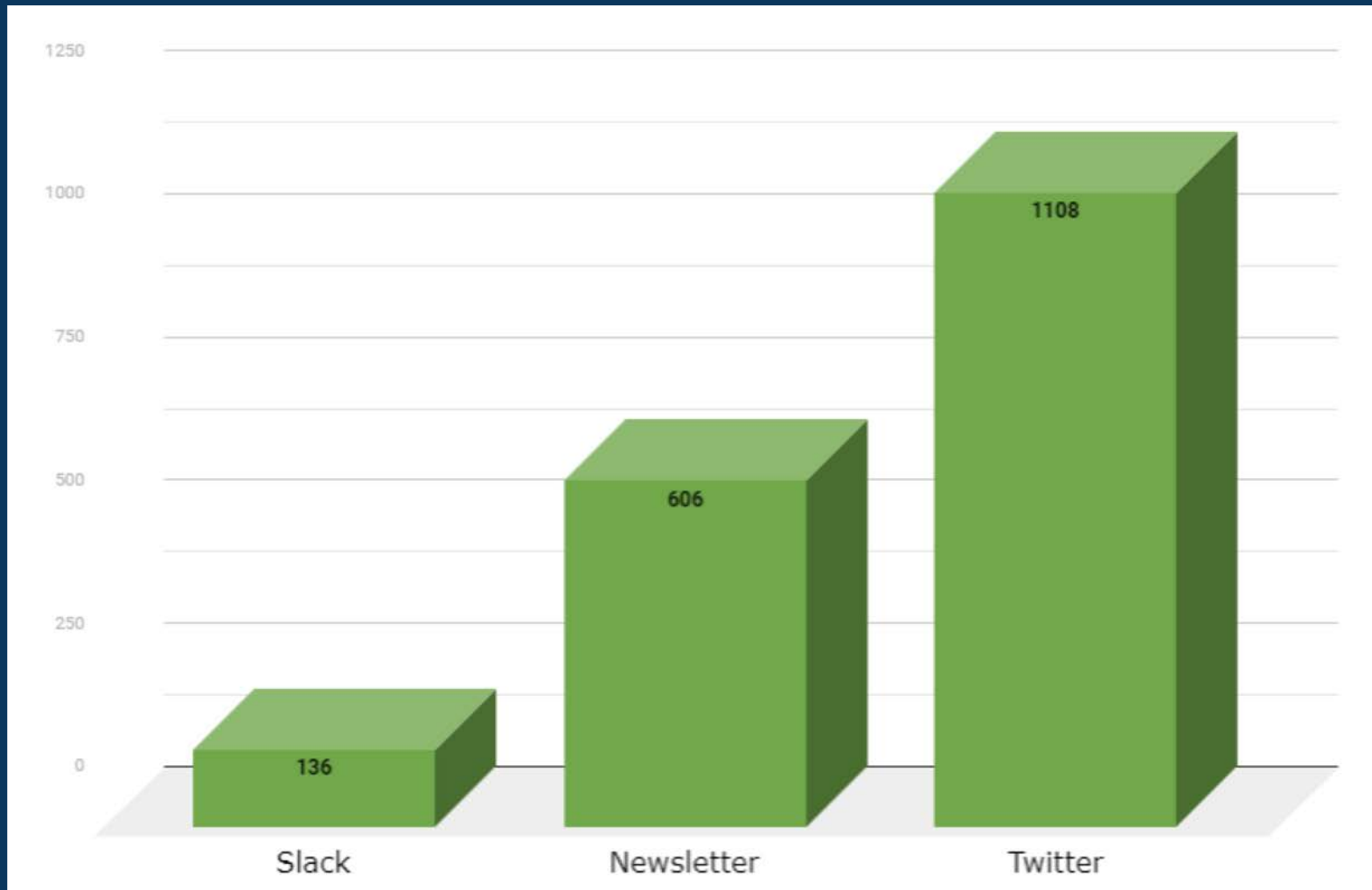Initiatives, Educause

Workshops & Conferences (2x)

etuG Educational Technology Users Group

ETUG 25 - Keynote Speaker Dr. Maren Deepwell

Dr. Maren Deepwell photo by Chris Bull for ALT CC-BY-NC ETUG is very happy to announce our first of 2 keynote speakers for our 25th anniversary conference, Dr. Maren Deepwell. Dr. Deepwell is the CEO of ALT (Association for Learning Technology) in the UK. ETUG Steward Clint Lalonde had a chance to speak to Maren and find out a bit more ...

Read more.

dme DIGITAL MEDIA IN EDUCATION CONF

Digital Media in Education Conference - 2019

hosting the 2nd bi-annual Digital Media BC. Integrate DME 2019 brings togeth advancement of education and busines collaboration. Integrate DME 2019 will User Engagement, Collaboration ...

Read more.

Monthly Newsletter

The 12 Apps of Christmas

Thanks from 12 Apps 2018

The 12 Apps of Christmas

App 12: Dec 18 Mentimeter

12

App 11: Dec 17 HP Reveal

11

12 Apps of Christmas

Our Community: By the Numbers

Community Survey: Why

- To help the SCETUG better understand who is involved with ETUG,
- To better align ETUG with the needs and interests of the community,
- To help SCETUG align ETUG strategy to professional practice across the province,
- To better understand what education technologies are being used across the BC post-secondary system,
- To better understand current and future practice in educational technology in BC.

Community Survey: What we asked

We asked respondents to tell us:

1. The influence and impact that ETUG has on their own work and/or professional development
2. Their perceptions of ETUG - the organization
3. What Educational Technologies are in use at their institutions
4. What EdTech is going to be important at their institution in the next year?

Data Collection deets

- Conducted between December 2018-January 2019
- Anonymous
- 19 questions (qualitative & quantitative)
- 65 completed & 35 partially completed surveys from 23 public post-secondary institutions in BC
- Distribution to Newsletter (ETUG & BCcampus), Twitter, Slack Community, ETUG Reps & SCETUG Reps.

EdTech Usage & Importance

1) What educational technologies are currently being used for teaching & learning purposes at your institution?

2) How important do you expect these technologies will be in the coming year at your institution? (Likert 1-5)

In Use At

1. LMS
2. Web Conferencing
3. Open Educational Resources
4. Blogs
5. Media Production & Distribution
6. Collaborative Tools
7. Survey Tools
8. Student Response Systems
9. Academic Integrity
10. Chat Tools
11. Lecture Capture
12. ePortfolios
13. Wiki's
14. Testing & Assessment Platforms
15. Assistive Technologies
16. Microcredentials/Digital Badges
17. AI/VR Technologies
18. Learning Analytics
19. MOOC's
20. Personalized and/or Adaptive Learning Platforms
21. Other

Importance of (1 year)

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What Institutions Use What

ETUG

Results from the 2019 ETUG Community Survey on Education Technology Use at British Columbia Post-Secondary Institutions

Learning Management Systems

95% USING

MOODLE
BCcampus, Capilano, Kwantlen, Royal Roads, Selkirk College, SFU, TRU, UBC, UVic, VCC

D2L BRIGHTSPACE
BCIT, Camosun, Langara, Northern Lights, VIU

BLACKBOARD
Douglas, JIBC, North Island, UNBC

CANVAS
SFU, UBC, UBCO

OTHER
SFU, UBC, UVic

Importance in the coming year:

80%	6%	14%
IMPORTANT	NEUTRAL	NOT

Web Conferencing

92% USING

BLUE JEANS
BCcampus, Douglas, JIBC, Northern Lights, Royal Roads, Selkirk College, TRU, UBC, UNBC, UVic

SKYPE
BCcampus, Kwantlen, North Island, Royal Roads, UBC, UBCO

COLLABORATE
Douglas, UBC, SFU, UNBC, UVic, UBCO, Royal Roads

ZOOM
Kwantlen, Langara, Royal Roads, SFU, VCC, VIU

OTHER
BCIT, Capilano, JIBC, Kwantlen, Royal Roads, SFU, TRU, UBC

Importance in the coming year:

67%	17%	16%
IMPORTANT	NEUTRAL	NOT

Open Educational Resources

80% USING

OPEN TEXTBOOKS
BCcampus, JIBC, Kwantlen, Langara, North Island, UBC, VCC, VIU

PRESSBOOKS
Kwantlen, TRU, UBC, UNBC, UVic

OTHER
BCcampus, JIBC, Kwantlen, UBC, UNBC, UVic

Importance in the coming year:

51%	25%	24%
IMPORTANT	NEUTRAL	NOT

What Institutions Use What

Blogs

75% USING

WORDPRESS

BCcampus	Langara	UBC	UVic
JIBC	Royal Roads	UNBC	VCC
Kwantlen	TRU	UBCO	VIU

OTHER

UVic

Importance in the coming year:

38%	32%	30%
IMPORTANT	NEUTRAL	NOT

Media Production & Distribution

69% USING

ADOBE SUITE	**CAMTASIA**	**OTHER**
Selkirk College	TRU	Douglas
UBC	UBC	Royal Roads
UNBC		UBC
		UBCO
		UVic

KALTURA

BCcampus	Langara	UBCO
Douglas	Royal Roads	VCC
JIBC	UBC	VIU
Kwantlen	UNBC	

Importance in the coming year:

56%	22%	22%
IMPORTANT	NEUTRAL	NOT

Collaborative Tools

68% USING

OFFICE 365

Capilano	North Island	SFU
Douglas	Northern Lights	TRU
Kwantlen	Royal Roads	UBC
Langara		VCC

SANDSTORM

BCcampus
TRU
UNBC

GOOGLE DOCS

BCcampus	UBC
Langara	UVic
Northern Lights	VCC
Royal Roads	

OTHER

Kwantlen
Royal Roads
UBC
UVic
VCC

Importance in the coming year:

56%	25%	19%
IMPORTANT	NEUTRAL	NOT

Survey Tools

68% USING

LIME SURVEY

BCcampus
Royal Roads

SURVEY MONKEY

Kwantlen	UNBC
Langara	UVic
TRU	VCC

OTHER

Langara	UBC
Selkirk College	UBCO
SFU	VIU

Importance in the coming year:

47%	31%	22%
IMPORTANT	NEUTRAL	NOT

What Institutions Use What

Student Response Systems

51% USING

TOPHAT
Douglas
SFU
UBC
UVic

ICLICKER
Langara   UNBC
SFU   UBCO
UBC   UVic
Selkirk College

MENTIMETER
Selkirk College
UBC

POLL EVERYWHERE
SFU
UBC

OTHER
SFU
VCC
VIU

Importance in the coming year:

28%	31%	41%
IMPORTANT	NEUTRAL	NOT

Academic Integrity Tools

51% USING

RESPONDUS
Douglas   North Island   UBC
Langara   Northern Lights UBCO

TURNITIN
Douglas   SFU
Langara   UBC
Northern Lights UBCO
Selkirk College UVic

OTHER
TRU
UBC
UNBC
UVic

Importance in the coming year:

34%	22%	44%
IMPORTANT	NEUTRAL	NOT

Chat Tools

49% USING

MATTERMOST
BCcampus   UBC
JIBC   UNBC
TRU

SKYPE
BCcampus   UVic
North Island VCC
Royal Roads

SLACK
BCcampus   UBC
Langara   UNBC
Royal Roads VCC

CANVAS
UBC
UBCO

OTHER
BCcampus
Royal Roads
UVic

Importance in the coming year:

24%	25%	51%
IMPORTANT	NEUTRAL	NOT

Lecture Capture

46% USING

CAMTASIA
Capilano
Douglas
SFU

MEDIASITE
Douglas
SFU
UBC

KALTURA
Langara
UNBC
VCC

OTHER
Langara
Selkirk College
UBC
VCC

Importance in the coming year:

28%	36%	36%
IMPORTANT	NEUTRAL	NOT

What Institutions Use What

ePortfolios

42% USING
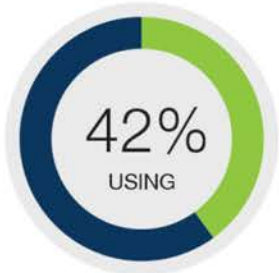
WORDPRESS

Capilano	Royal Roads	UNBC
Kwantlen	SFU	UVic
Langara	TRU	VIU
	UBC	

MAHARA
Kwantlen

CANVAS
UBC

OTHER
UBC
VIU

Importance in the coming year:

36%	28%	36%
IMPORTANT	NEUTRAL	NOT

Wikis

37% USING
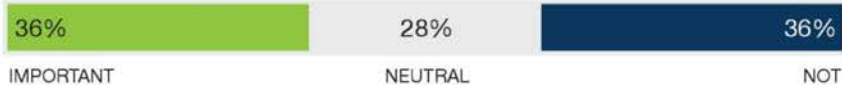
CONFLUENCE
BCcampus
Langara

MEDIAWIKI
SFU
TRU
UBC

MOODLE WIKI
Royal Roads
UVic

WIKISPACES
UBC
UBCO

OTHER
UVic

Importance in the coming year:

24%	28%	48%
IMPORTANT	NEUTRAL	NOT

Testing and/or Assessment Platforms

26% USING

PROCTORU
TRU

QUESTION BANK
VCC

QUESTIONMARK
JIBC

CROWDMARK
UBC
UVic

OTHER
Langara
UBC
UBCO

Importance in the coming year:

28%	15%	57%
IMPORTANT	NEUTRAL	NOT

Assistive Technologies

26% USING

JAWS
Langara
UBCO
VCC

ALLY
UBC
VCC

OTHER
Langara
North Island
Selkirk College
UBCO

Importance in the coming year:

33%	35%	32%
IMPORTANT	NEUTRAL	NOT

What Else We Found Out

The primary benefit I experience by being associated with ETUG is

| 49% | 28% | 13% | 8% | 2% |

- Connecting with a community of peers
- Learning about educational technologies
- Learning about teaching and learning
- Professional Development for my job
- Other
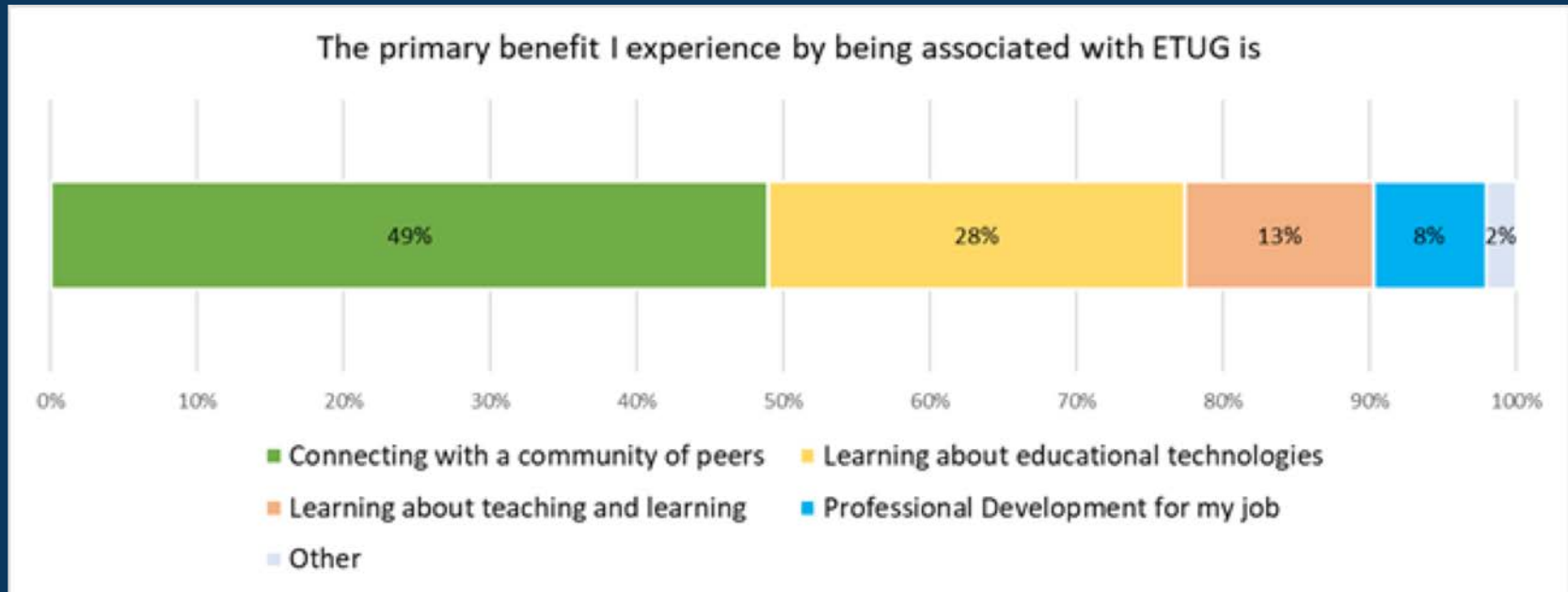
49% of respondents identified that connecting with peers was the primary benefit of belonging to ETUG, while 28% choose learning about educational technologies, and 13% noted that learning about teaching & learning were the largest benefits.

What Else We Found Out

ETUG is a leader in education technology innovation in BC

	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree
	33%	50%	13%	4%	0%
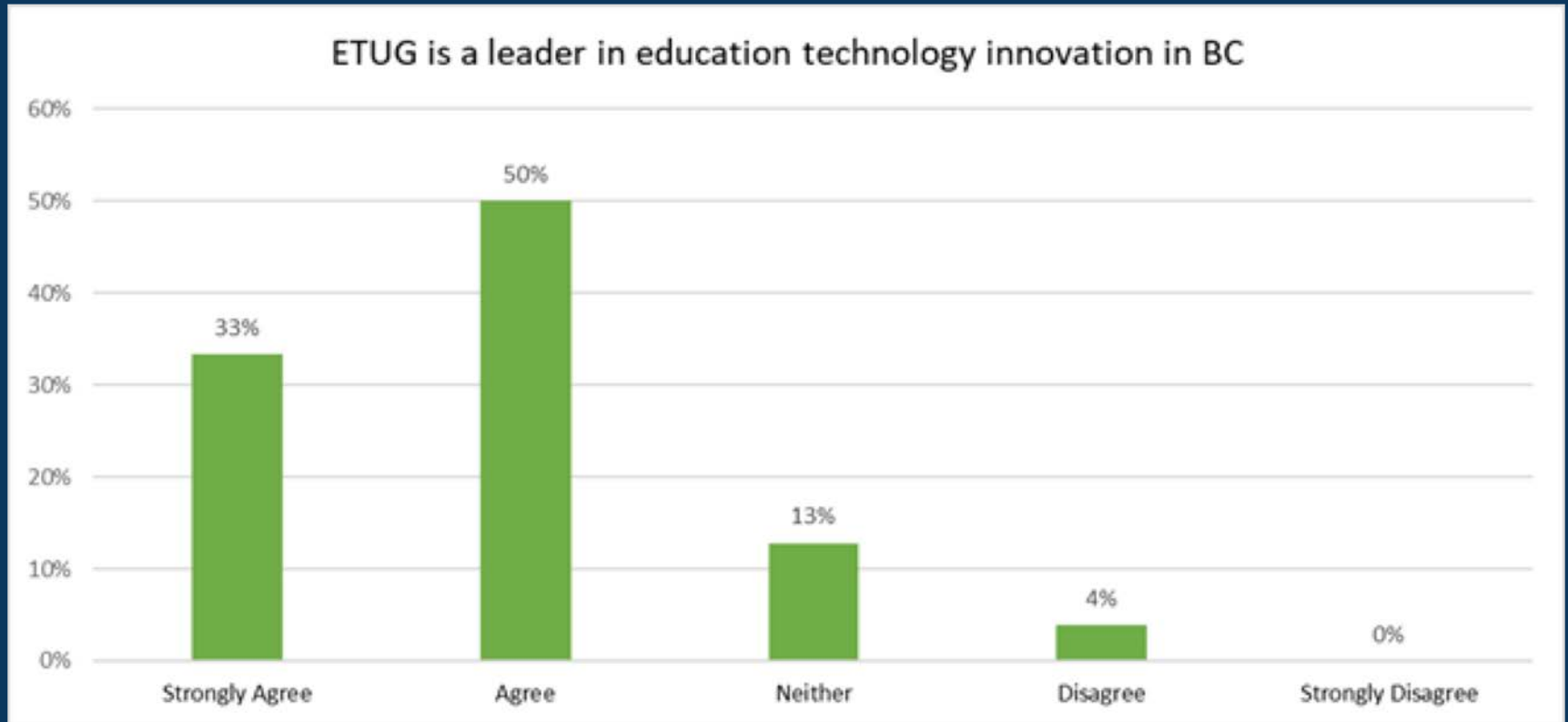
Respondents Strongly Agree or Agree (83%) that ETUG is a provincial leader in education technology.

What Else We Found Out

ETUG introduces me to innovative education technologies and practices
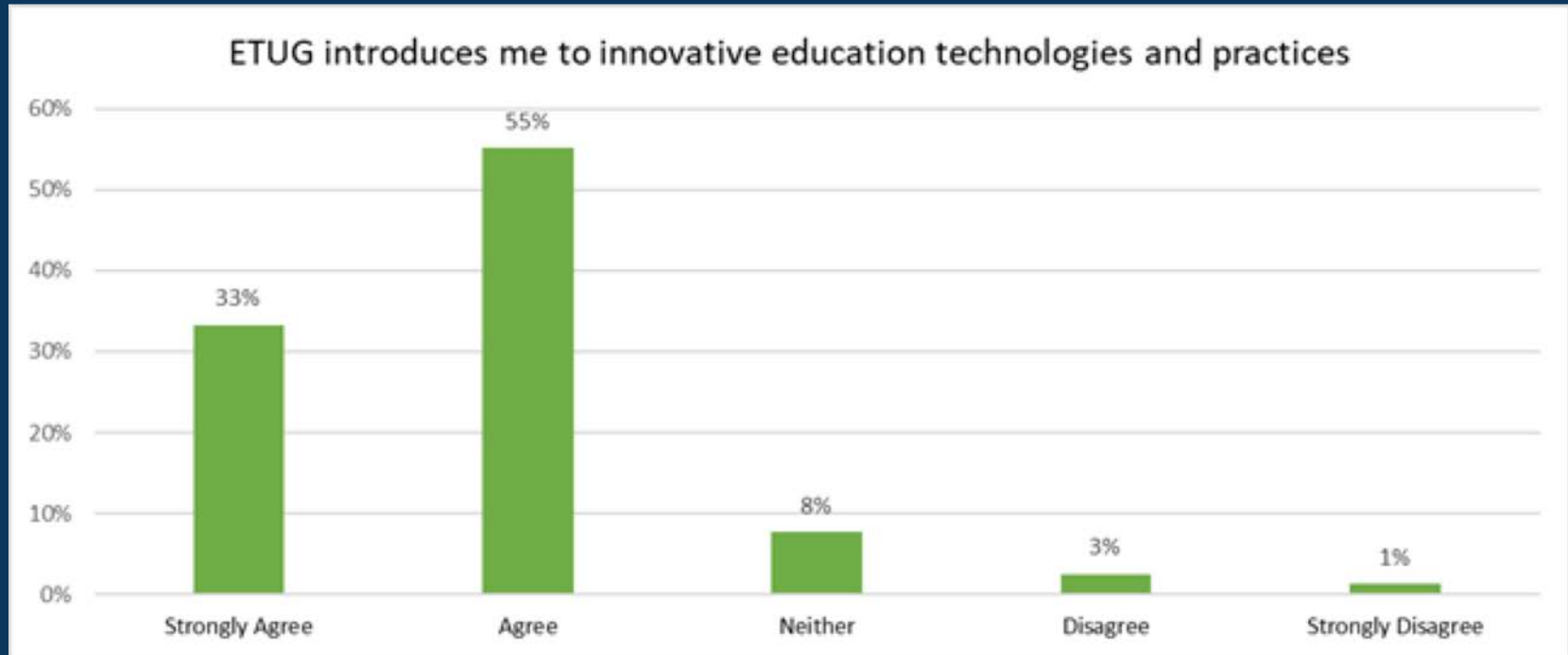
88% Strongly Agree or Agree that ETUG is an organization that introduces them to innovative educational technologies and practices.

What Else We Found Out

What organizations do you turn to when looking for information on educational technologies?

Organization	Percentage
BCcampus	79%
EDUCAUSE/ELI	59%
BCNET	37%
eCampus Ontario	26%
CNIE	24%
OLC	21%
Jisc	19%
Other	16%
ALT	13%
ISTE	13%
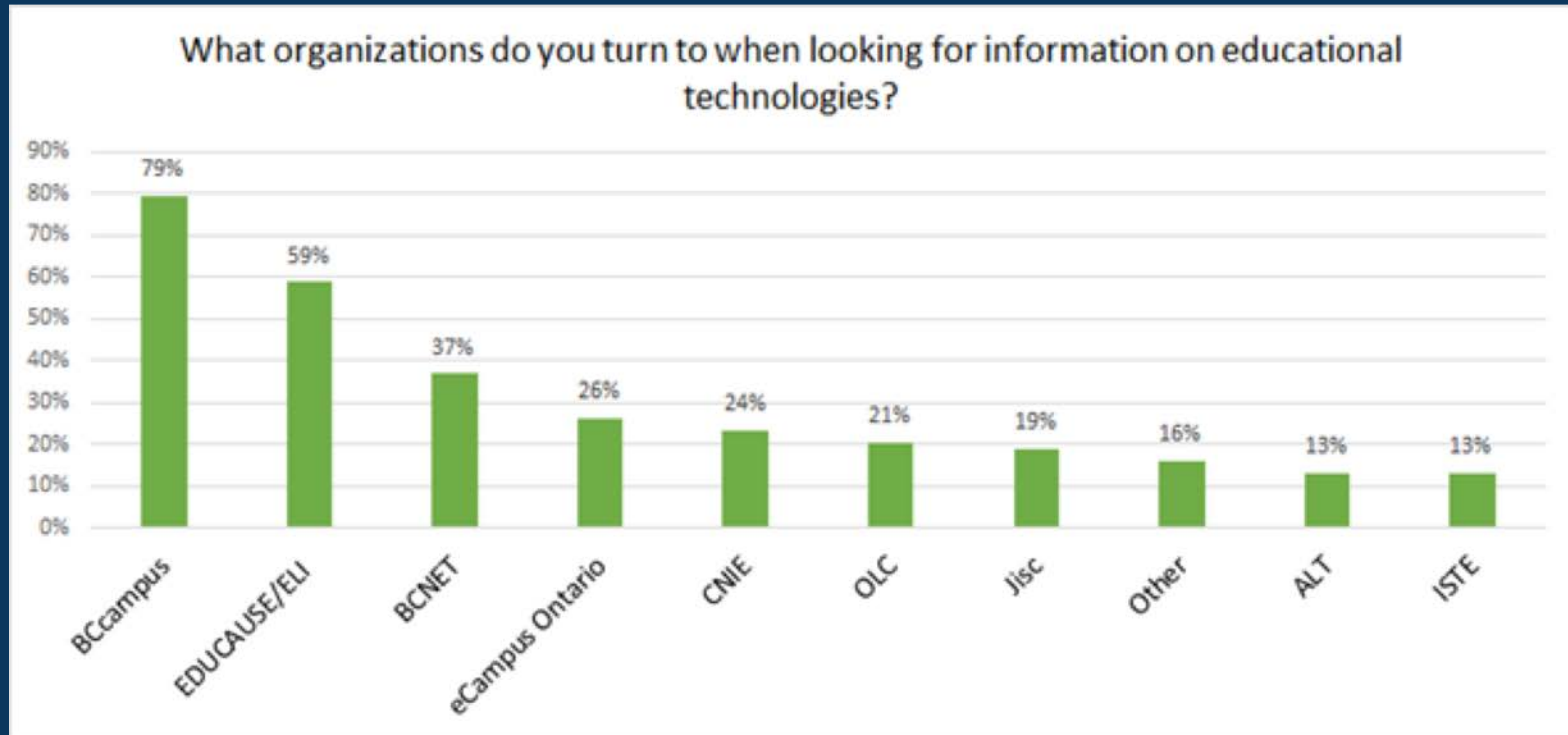
Respondents were given a choice of several similar or affinity groups that are like ETUG to help determine what other groups ETUG members rely on to inform their practice.
Members could choose multiple answers or provide their own.

Find more: etug.ca/community-survey/

Thank you!

etug.ca

Twitter: @ETUG

Slack & Newsletter:
etug.ca/join-us/