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Usability and User Experience: Can We Satisfy Everyone?

A Multi-campus Viewpoint Panel

How do we define Usability and User Experience?

Usability: ease-of-use generally; how effectively and efficiently people can use technology to satisfy their goals

User Experience: the broader person-technology relationship; how people feel about interacting with a technology

The Panel

- **Tim Kato** | University of British Columbia
- **Letitia Englund** | University of British Columbia
- **Mariel Miller** | University of Victoria
- **Eric van Wiltenburg** | University of Victoria
- **Jason Toal** | Simon Fraser University
- **Chris McDowell** | Douglas College



31

Unread

test



Woohoo! Yo

Someone needs access to the file

T



Share with 1 person: View



Turn link sharing on
Anyone with the link can view



Don't give access

CANCEL

SEND

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Error

There was a system error preventing the course menu from loading. If this problem persists please contact your System Administrator.

For reference, the Error ID is ac54e15c-b4d8-41e9-b196-6ebac3a37da2.

Error


Could not perform database operation. An unknown error has occurred.
For reference, the Error ID is c51ecfea-a762-4f85-ae70-e4727c9656a6.
Friday, June 19, 2015 9:19:53 AM PDT

← OK

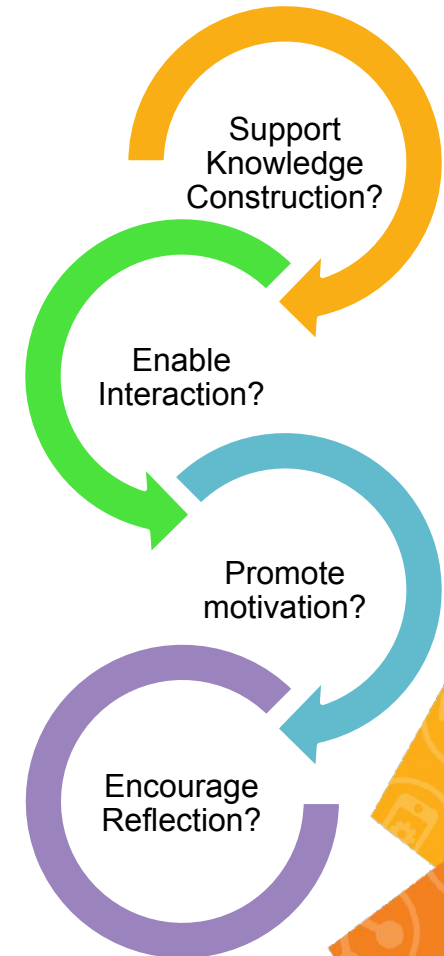
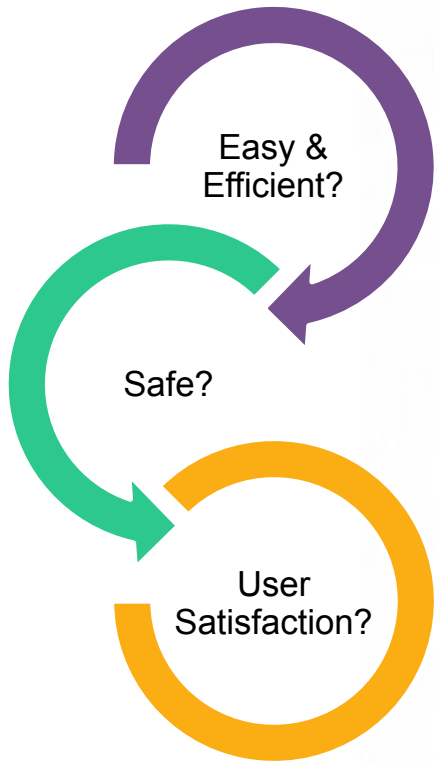


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Why do we think usability and user experience matter in the teaching and learning context?



Technology Shapes Learning



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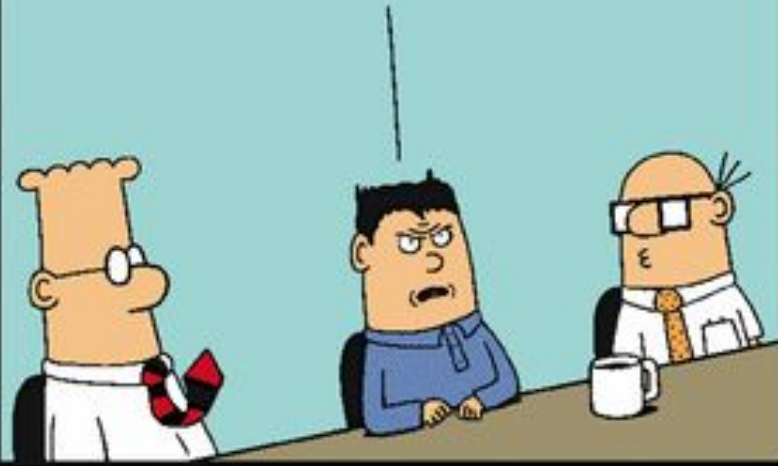
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NO ONE WOULD BE
ABLE TO USE ANYTHING.



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To complete the
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stare directly
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Usability and User Experience:
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Panel-Supplied Questions
Audience Questions





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Conclusion:
Can We Satisfy Everyone?

